राष्ट्रीय डिज़ाइन संस्थान
NATIONAL INSTITUTE OF DESIGN

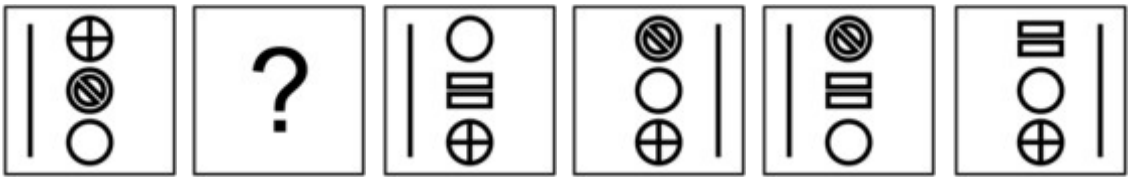
NID M.DES 2019 Original Paper Solved From

PART ١

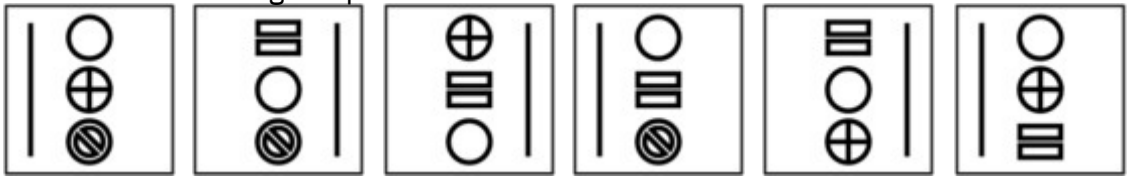
Do not write your name anywhere in the booklet. This will lead to disqualification. Please rea
the question carefully and follow the instructions provided.

Directions: Question No. ١ carries ١٠٠ mark.

Q1. Study the following series of images.



Which of the following completes the series above?



(A) (B) (C) (D) (E) (F)

Answer:_____

Directions: Question No. ٢ to ٩ carries ٢ marks each.

Q2. Below are the national flags of Pakistan (Image 01) and Bhutan (Image 02) in gray scale.



Image ٠١: National flag of Pakistan

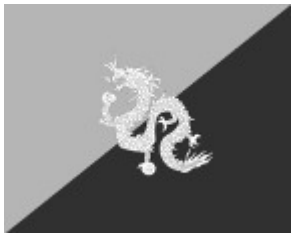


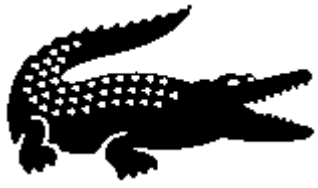
Image ٠٢: National flag of Bhutan

Based on the color actually used in the national flags of Pakistan and Bhutan, indicate from thelist below that theybelongto.
ﷺComplementary، Analogous، Monochrome، Primary، Secondary، Noneﷺ

Color scheme of the national flag of Pakistan: _____

Color scheme of the national flag of Bhutan: _____

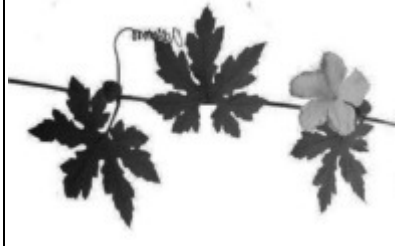
Q3. Following are the images of animals used by organizations in their identity / branding / logo. In the space below each image write the name of the brand / company associated with it.

Q4. The following patterns/symbols/icons fully / partially represent the branding / identity of companies or organizations. Inthespace below each image write the area/domain in which the company/organization operates.
Choose the area /domain from : Telecommunication ، Automobile ، Pharmaceutical ، Foo
Beverages .

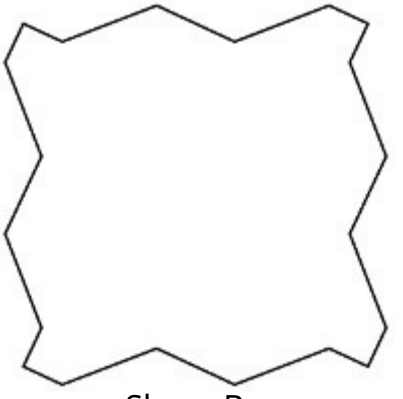
Q5. Following are the images of leaves of vegetables. In the space below each image write the name of the vegetable for the leaf.
Choose the vegetable leaf from : Lemon ، Lady Finger ، Bitter gourd ، Tomato .

Q6. Refer the shape A and shape B below. How many times does shape A need to be repeated in order to fill shape B completely (without overlapping and leaving any gaps in between)?



Shape A



Shape B

Answer:_____

Q7. Write the name of the country for each of the object/clothing/architecture from where it belongs to in the space provided below the image of an object.
Choose the country from Ethiopia، Bhutan، Mexico and Russia.



Image 01_____

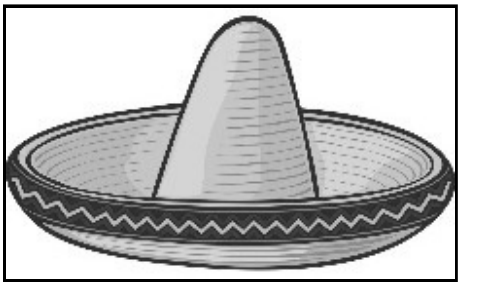


Image 02_____



Image 03_____



Image 04_____

Q8. Following are images of “Indian Wall Art” being practiced in different regions across India. Below each image write the name of the State to which it belongs.



State:_____



State:_____



State:_____



State:_____

Q9. Study the images of Set 01 and Set 02.

Images of Set ٠١

(A)



(B)



(C)



(D)

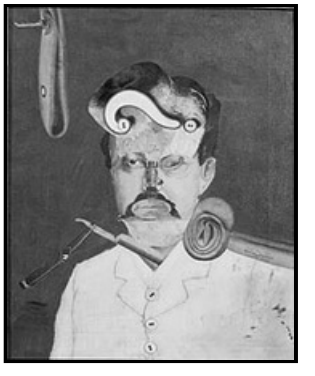


Images of Set ٠٢

(1)



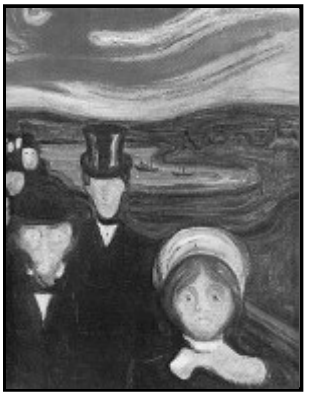
(2)



(3)



(4)

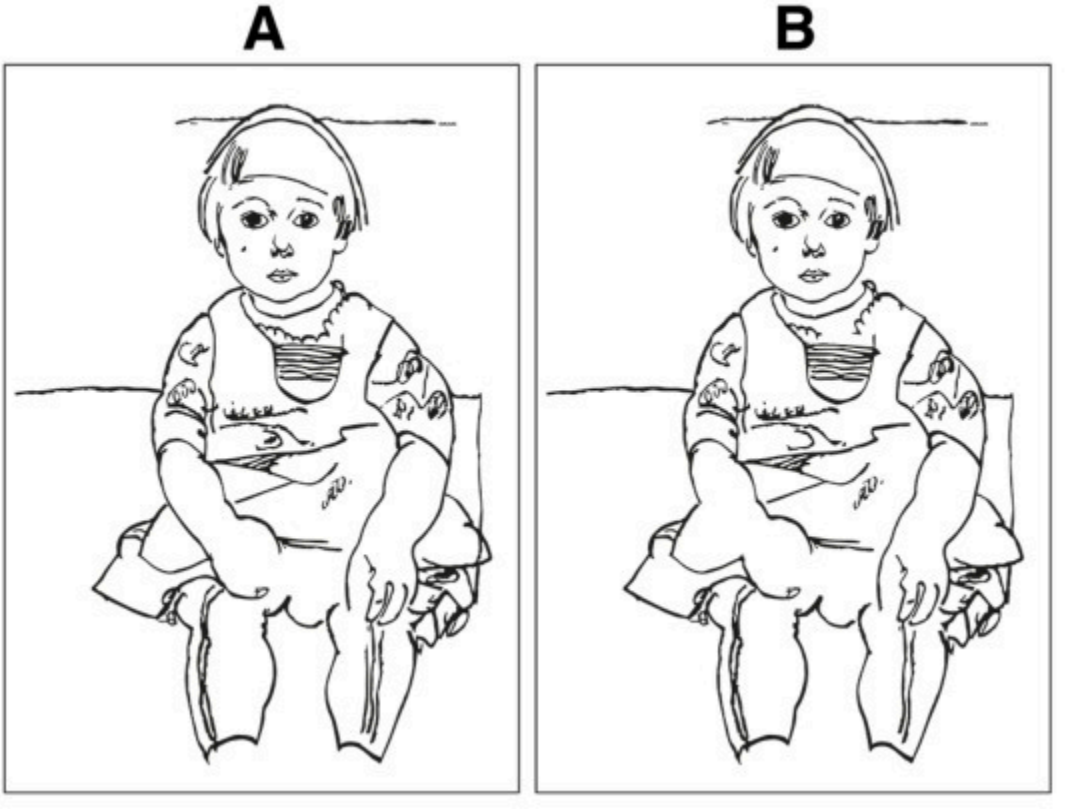


Associate visual expression of images of Set 01 to Set 02 and write the answer below:

(A) _____ (B)_____ (C)_____ (D)_____

Directions: Question No. ١٠ to ١١ carries ٢.٥٠ marks each.

Q10. Identify five differences between image A and B. Circle the differences in image B.



Q11. Below are the symbols of sustainable development goals as published by United Nations Development Programme (UNDP). Write the goal in words against each symbol.

a)  _____

b)  _____

c)  _____

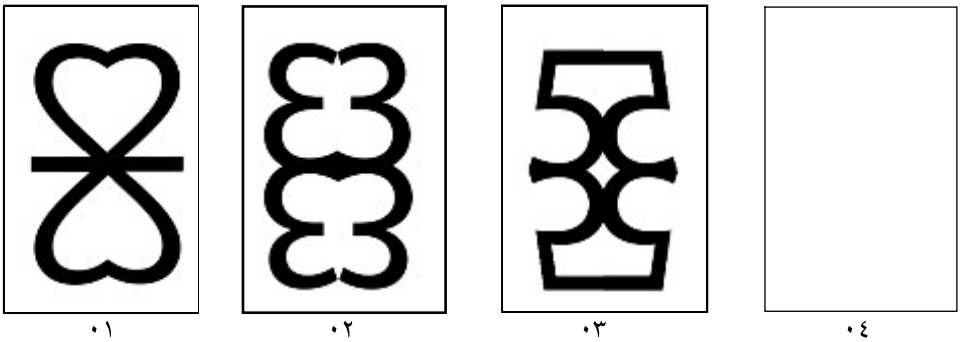
d)  _____

e)  _____

Directions : Question No . ١٢ carries ٣ . ٠ marks .

Q12. Study the images below. Identify the pattern and draw the image which comes next in box No 04.

Draw the image in black colour only. Thickness of the pattern must be same as images 01, 02 and 03.



٠١ ٠٢ ٠٣ ٠٤