Strategic Design Management (Faculty: Interdisciplinary Design)

Q.No	Question
1	India is bidding to host the "**2036 Olympic Games"** in Ahmedabad: - Write 5 points in city infrastructure they will have to make for the event Design a mascot for the games and explain how its appropriate
2	**Suggest 5 methods** through which food wastage can be reduced through innovative packaging, change in consumer behaviour or efficient logistics. Present your solutions through sketches & notes.
3	Many consumer products become waste after use. Choose a commonly used product (e.g., plastic packaging, old mobile phones, or furniture) and propose a circular economy model to reduce waste and maximize reuse/recycling. **Task:** - **Sketch a diagram** showing the life cycle of the product in your - proposed circular economy model. Write **key notes** explaining how businesses, governments, and consumers can implement this model effectively.