Design For Retail Experience (Faculty: Interdisciplinary Design)

Q.No	Question
1	Design an **AI driven Sales Assistant** for a super luxury mall. You need to visual and present the "machine" would look. Also, explain 5 unique functions / tasks such an assistant would be able to do in the given context.
2	Abudding shoe designer has been asked to present their top 10 shoes through an **innovative display using wood** in the Kala Ghoda Art Festival. Help the designer by creating a display. Present your design using sketches.
3	**Smart Cart:** A working mother struggles with managing her groceries and young child while shopping. She wishes for a smart grocery cart that helps her navigate the store, manage a shopping list, and entertain her child. **Task:** - Sketch a concept design of this smart cart with its key features. - Suggest a brand name and tagline for this smart cart service. - Design a promotional display that will be placed at the store entrance to highlight its benefits.